



REP HEADLINE# 6301258 TRF# 491772  
\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$  
REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*CHANGES\*\* SEP7/12 11.10  
\*\*\* WFSB-TV \*\*\*

| :LINE#:        | REP : | CD : | TIME PERIOD : | LGTH : | SEC : | RATE : | START DATE : | END DATE : | SPTS /WK: | WEEK INVT : | DAYS :    | TOTL: SPTS: |
|----------------|-------|------|---------------|--------|-------|--------|--------------|------------|-----------|-------------|-----------|-------------|
| SEP/12         |       |      | 104975.00     |        |       |        |              |            |           |             |           |             |
| CONTRACT TOTAL |       |      |               |        |       |        |              |            |           |             | 104975.00 |             |
| TOTAL SPOTS    |       |      |               |        |       |        |              |            |           |             |           | 75          |

|                                      |            |            |                  |           |             |          |                       |
|--------------------------------------|------------|------------|------------------|-----------|-------------|----------|-----------------------|
| MARKET TOTALS \$275,850              | WFSB 38%   | WTNH 20%   | WVIT 25%         | WTIC 14%  | WCTX 2%     | WCCT 0%  | WHPX 0%               |
|                                      |            | CABL 1%    |                  |           |             |          |                       |
| ACCURATE SHARES. GFSB LISTED AS CABL |            |            |                  |           |             |          |                       |
| SVC- NSI BOOKS- AUG/12               |            |            |                  |           |             |          |                       |
| DEMOS- RA35+*                        |            |            |                  |           |             |          |                       |
| MOD CODE                             | A-ADD      | B-BUY TYPE | C-CANCELLED      | DE-DELETE | E-EFF DATES | L-LENGTH | M-MAKEGOOD            |
| P-CLASS,PLAN,SECT                    | Q-PAID PGM | R-RATE     | S-SPOTS PER WEEK | T-TIME    | X-LATE      | Y-DAYS   | Z-COMMENTS *-MULTIPLE |

| LINE#                         | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 1294 |     |    |             |      |     |            |            |          |          |           |      |           |
| AGENCY PRODUCT CODE =         |     |    |             |      |     |            |            |          |          |           |      |           |
| 45                            | *   |    | 930P-1000P  | 30   |     | \$2,000.00 | 9/10       | 9/10     | 1        |           | MON  | 1         |
| PROGRAM : MIKE&MOLLY          |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: MIKE&MOLLY          |     |    |             |      |     |            |            |          |          |           |      |           |

REP HEADLINE# 6301258

\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

TRF# 491772

SEP7/12 11.00

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

ORDER WORKSHEET

\*\*CHANGES\*\*

SEP7/12 11.00

\*\*\* WFSB-TV \*\*\*

| :LINE#                        | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE    | :START DATE | :END DATE | :SPTS/WK | :WEEK INVT | :DAYS          | :TOTL SPTS |
|-------------------------------|------|-----|--------------|-------|------|----------|-------------|-----------|----------|------------|----------------|------------|
| 46                            | S    |     | 1230P-200P   | 30    |      | \$500.00 | 9/10        | 9/10      | 0        |            | MON            | 0          |
| PROGRAM : SOAPS               |      |     |              |       |      |          |             |           |          |            |                |            |
| CON COM1: SOAPS               |      |     |              |       |      |          |             |           |          |            |                |            |
| 47                            | A    |     | 400P-700P    | 30    |      | \$700.00 | 9/9         | 9/9       | 3        |            | SUN            | 3          |
| PROGRAM : US OPEN MEN'S FINAL |      |     |              |       |      |          |             |           |          |            |                |            |
| CON COM1: US OPEN MEN'S FINAL |      |     |              |       |      |          |             |           |          |            |                |            |
| 48                            | A    |     | 700A-900A    | 30    |      | \$200.00 | 9/10        | 9/10      | 2        |            | MON            | 2          |
| PROGRAM : EARLY SHOW          |      |     |              |       |      |          |             |           |          |            |                |            |
| CON COM1: EARLY SHOW          |      |     |              |       |      |          |             |           |          |            |                |            |
| SEP/12 104975.00              |      |     |              |       |      |          |             |           |          |            |                |            |
|                               |      |     |              |       |      |          |             |           |          |            | CONTRACT TOTAL | 104975.00  |
|                               |      |     |              |       |      |          |             |           |          |            | TOTAL SPOTS    | 75         |

MARKET TOTALS \$275,850

WFSB 38%

WTNH 20%

WVIT 25%

WTIC 14%

WCTX 2%

WCCT 0%

WHPX 0%

ACCURATE SHARES. GFSB LISTED AS CABL

SVC- NSI BOOKS- AUG/12

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 6301258

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 491772

SEP6/12 17.43

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

ORDER WORKSHEET

\*\*\*CHANGES\*\*\*

SEP6/12 17.43

\*\*\* WFSB-TV \*\*\*

| :LINE#                       | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE      | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS          | :TOTL: :SPTS: |
|------------------------------|------|-----|--------------|-------|------|------------|-------------|-----------|-----------|------------|----------------|---------------|
| 45                           | A    |     | 900P-1000P   | 30    |      | \$2,000.00 | 9/10        | 9/10      | 2         |            | MON            | 2             |
| PROGRAM : MIKE&MOLLY/2.5MEN  |      |     |              |       |      |            |             |           |           |            |                |               |
| CON COM1: MIKE&MOLLY/2.5 MEN |      |     |              |       |      |            |             |           |           |            |                |               |
| 46                           | A    |     | 1230P-200P   | 30    |      | \$500.00   | 9/10        | 9/10      | 1         |            | MON            | 1             |
| PROGRAM : SOAPS              |      |     |              |       |      |            |             |           |           |            |                |               |
| CON COM1: SOAPS              |      |     |              |       |      |            |             |           |           |            |                |               |
| SEP/12                       |      |     |              |       |      | 104975.00  |             |           |           |            |                |               |
|                              |      |     |              |       |      |            |             |           |           |            | CONTRACT TOTAL | 104975.00     |
|                              |      |     |              |       |      |            |             |           |           |            | TOTAL SPOTS    | 72            |

MARKET TOTALS \$275,850
WFSB 38%
WTNH 20%
CABL 1%
WVIT 25%
WTIC 14%
WCTX 2%
WCCT 0%
WHPX 0%

ACCURATE SHARES.
GFSB LISTED AS CABL

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## CONTRACT


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

|  |  |  |
|--|--|--|
| <b>Contract / Revision</b><br>491772 /       |  | <b>Alt Order #</b><br>06301258                         |
| <b>Product</b><br>L MCMAHON 4 SENATE         |  |  |
| <b>Contract Dates</b><br>09/04/12 - 09/10/12 |  | <b>Estimate #</b><br>1294                              |
| <b>Advertiser</b><br>McMahon for Senate      |  | <b>Original Date / Revision</b><br>09/07/12 / 09/07/12 |
| <b>Billing Cycle</b><br>EOM/EOC              | <b>Billing Calendar</b><br>Broadcast       | <b>Cash/Trade</b><br>Cash                              |
| <b>Station</b><br>WFSB                       | <b>Account Executive</b><br>Heather Uttley | <b>Sales Office</b><br>HRP-WASHING                     |
| <b>Special Handling</b>                      |  |  |
| <b>Demographic</b><br>Adults 35+             |  |  |
| <b>IDB#</b><br>1021                          | <b>Advertiser Code</b>                     | <b>Product Code</b>                                    |
| <b>Agency Ref</b>                            |  | <b>Advertiser Ref</b>                                  |

| *Line | Ch          | Start Date        | End Date          | Description        | Start/End Time        | Days            | Length        | Spots/<br>Week    | Rate        | Type        | Spots | Amount     |
|-------|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| 1     | WFSB        | 09/04/12          | 09/06/12          | Eyewitness News    | 6am - 6:30am          |                 | :30           |                   |             | NM          | 3     | \$2,850.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/03/12          | 09/09/12          | -TWT---            |                       |                 |               | 3                 | \$950.00    |             |       |            |
| 2     | WFSB        | 09/07/12          | 09/07/12          | Eyewitness News    | 6am - 6:30am          |                 | :30           |                   |             | NM          | 1     | \$400.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/03/12          | 09/09/12          | ----1--            |                       |                 |               | 1                 | \$400.00    |             |       |            |
| 3     | WFSB        | 09/04/12          | 09/06/12          | Eyewitness News    | 12pm - 12:30PM        |                 | :30           |                   |             | NM          | 3     | \$1,950.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/03/12          | 09/09/12          | -TWT---            |                       |                 |               | 3                 | \$650.00    |             |       |            |
| 4     | WFSB        | 09/07/12          | 09/07/12          | Eyewitness News    | 12pm - 12:30PM        |                 | :30           |                   |             | NM          | 1     | \$250.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/03/12          | 09/09/12          | ----1--            |                       |                 |               | 1                 | \$250.00    |             |       |            |
| 5     | WFSB        | 09/04/12          | 09/06/12          | Eyewitness News    | 5pm - 5:30pm          |                 | :30           |                   |             | NM          | 3     | \$4,500.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/03/12          | 09/09/12          | -TWT---            |                       |                 |               | 3                 | \$1,500.00  |             |       |            |
| 6     | WFSB        | 09/07/12          | 09/07/12          | Eyewitness News    | 5pm - 5:30pm          |                 | :30           |                   |             | NM          | 2     | \$1,000.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/03/12          | 09/09/12          | ----1--            |                       |                 |               | 1                 | \$500.00    |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |            |
|       | 1           | WFSB              | 09/03/12-09/09/12 | Eyewitness News    | 5pm - 5:30pm          | -----F----      | :30           |                   | \$500.00    | NM          |       |            |
|       |             |                   | See MG 6.2,6.3    |                    |                       |                 |               |                   |             |             |       |            |
|       | 2           | WFSB              | 09/08/12-09/08/12 | US Open Tennis     | VARIOUS               | -----Sa--       | :30           |                   | \$500.00    | NM          |       |            |
|       | Ⓜ           |                   | MG for 8.1,6.1    |                    |                       |                 |               |                   |             |             |       |            |
|       | 3           | WFSB              | 09/08/12-09/08/12 | US Open Tennis     | VARIOUS               | -----Sa--       | :30           |                   | \$500.00    | NM          |       |            |
|       | Ⓜ           |                   | MG for 8.1,6.1    |                    |                       |                 |               |                   |             |             |       |            |
| 7     | WFSB        | 09/04/12          | 09/06/12          | Eyewitness News    | 5:30pm - 6pm          |                 | :30           |                   |             | NM          | 3     | \$4,500.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/03/12          | 09/09/12          | -TWT---            |                       |                 |               | 3                 | \$1,500.00  |             |       |            |
| 8     | WFSB        | 09/07/12          | 09/07/12          | Eyewitness News    | 5:30pm - 6pm          |                 | :30           |                   |             | NM          | 0     | \$0.00     |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/03/12          | 09/09/12          | ----1--            |                       |                 |               | 1                 | \$500.00    |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |            |
|       | 1           | WFSB              | 09/03/12-09/09/12 | Eyewitness News    | 5:30pm - 6pm          | -----F----      | :30           |                   | \$500.00    | NM          |       |            |
|       |             |                   | See MG 6.2,6.3    |                    |                       |                 |               |                   |             |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 491772 /            | 06301258    |

| Contract Dates      | Product            | Estimate # |
|---------------------|--------------------|------------|
| 09/04/12 - 09/10/12 | L MCMAHON 4 SENATE | 1294       |

| Advertiser         | Original Date / Revision |
|--------------------|--------------------------|
| McMahon for Senate | 09/07/12 / 09/07/12      |

| *Line | Ch   | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| 9     | WFSB | 09/04/12          | 09/06/12        | Eyewitness News       | 6pm - 6:30pm   |      | :30    |                   |             | NM   | 3     | \$6,300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | -TWT----              |                |      |        | 3                 | \$2,100.00  |      |       |            |
| 10    | WFSB | 09/07/12          | 09/07/12        | Eyewitness News       | 6pm - 6:30pm   |      | :30    |                   |             | NM   | 1     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | -----1--              |                |      |        | 1                 | \$600.00    |      |       |            |
| 11    | WFSB | 09/04/12          | 09/06/12        | Inside Edition        | 7pm - 7:30pm   |      | :30    |                   |             | NM   | 3     | \$3,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | -TWT---               |                |      |        | 3                 | \$1,200.00  |      |       |            |
| 12    | WFSB | 09/07/12          | 09/07/12        | Inside Edition        | 7pm - 7:30pm   |      | :30    |                   |             | NM   | 1     | \$425.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | -----1--              |                |      |        | 1                 | \$425.00    |      |       |            |
| 13    | WFSB | 09/04/12          | 09/06/12        | Entertainment Tonight | 7:30pm - 8pm   |      | :30    |                   |             | NM   | 3     | \$3,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | -TWT---               |                |      |        | 3                 | \$1,200.00  |      |       |            |
| 14    | WFSB | 09/07/12          | 09/07/12        | Entertainment Tonight | 7:30pm - 8pm   |      | :30    |                   |             | NM   | 1     | \$425.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | -----1--              |                |      |        | 1                 | \$425.00    |      |       |            |
| 15    | WFSB | 09/04/12          | 09/06/12        | Eyewitness News       | 5:30a - 6am    |      | :30    |                   |             | NM   | 3     | \$2,100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | -TWT---               |                |      |        | 3                 | \$700.00    |      |       |            |
| 16    | WFSB | 09/07/12          | 09/07/12        | Eyewitness News       | 5:30a - 6am    |      | :30    |                   |             | NM   | 1     | \$250.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | -----1--              |                |      |        | 1                 | \$250.00    |      |       |            |
| 17    | WFSB | 09/04/12          | 09/06/12        | Eyewitness News       | 11PM - 11:35PM |      | :30    |                   |             | NM   | 3     | \$3,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | -TWT---               |                |      |        | 3                 | \$1,200.00  |      |       |            |
| 18    | WFSB | 09/07/12          | 09/09/12        | Eyewitness News       | 11PM - 11:35PM |      | :30    |                   |             | NM   | 3     | \$1,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | ----FSS               |                |      |        | 3                 | \$500.00    |      |       |            |
| 19    | WFSB | 09/04/12          | 09/04/12        | National Convention   | 10pm-11pm      |      | :30    |                   |             | NM   | 1     | \$4,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | -1-----               |                |      |        | 1                 | \$4,500.00  |      |       |            |
| 20    | WFSB | 09/05/12          | 09/05/12        | Criminal Minds        | 9pm - 10pm     |      | :30    |                   |             | NM   | 1     | \$6,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | --1----               |                |      |        | 1                 | \$6,500.00  |      |       |            |
| N 21  | WFSB | 09/05/12          | 09/05/12        | National Convention   | 10pm-11pm      |      | :30    |                   |             | NM   | 6     | \$4,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/03/12          | 09/09/12        | --1----               |                |      |        | 1                 | \$4,500.00  |      |       |            |

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>491772 /       |  | <u>Alt Order #</u><br>06301258                         |
| <u>Contract Dates</u><br>09/04/12 - 09/10/12 |  | <u>Product</u><br>L MCMAHON 4 SENATE                   |
| <u>Advertiser</u><br>McMahon for Senate      |  | <u>Estimate #</u><br>1294                              |
|  |  | <u>Original Date / Revision</u><br>09/07/12 / 09/07/12 |

| *Line                                | Ch        | Start Date        | End Date        | Description                   | Start/End Time        | Days            | Length            | Spots/<br>Week | Rate        | Type        | Spots | Amount      |
|--------------------------------------|-----------|-------------------|-----------------|-------------------------------|-----------------------|-----------------|-------------------|----------------|-------------|-------------|-------|-------------|
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                       |                 | <u>Spots/Week</u> |                | <u>Rate</u> |             |       |             |
| <u>Spot</u>                          | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>            | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     |                | <u>Rate</u> | <u>Type</u> |       |             |
| 1                                    | WFSB      | 09/03/12-09/09/12 |                 | National Convention           | 10pm-11pm             | ---W-----       | :30               |                | \$4,500.00  | NM          |       |             |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7 |           |                   |                 |                               |                       |                 |                   |                |             |             |       |             |
| 2                                    | WFSB      | 09/10/12-09/10/12 |                 | Mike & Molly                  | 9pm - 10pm            | M-----          | :30               |                | \$2,000.00  | NM          |       |             |
| Ⓜ MG for 21.1 09/05                  |           |                   |                 |                               |                       |                 |                   |                |             |             |       |             |
| 3                                    | WFSB      | 09/09/12-09/09/12 |                 | US Open Tennis                | VARIOUS               | -----Su         | :30               |                | \$700.00    | NM          |       |             |
| Ⓜ MG for 21.1 09/05                  |           |                   |                 |                               |                       |                 |                   |                |             |             |       |             |
| 4                                    | WFSB      | 09/09/12-09/09/12 |                 | US Open Tennis                | VARIOUS               | -----Su         | :30               |                | \$700.00    | NM          |       |             |
| Ⓜ MG for 21.1 09/05                  |           |                   |                 |                               |                       |                 |                   |                |             |             |       |             |
| 5                                    | WFSB      | 09/09/12-09/09/12 |                 | US Open Tennis                | VARIOUS               | -----Su         | :30               |                | \$700.00    | NM          |       |             |
| Ⓜ MG for 21.1 09/05                  |           |                   |                 |                               |                       |                 |                   |                |             |             |       |             |
| 6                                    | WFSB      | 09/10/12-09/10/12 |                 | CBS: THE EARLY SHOW           | 7am - 9am             | M-----          | :30               |                | \$200.00    | NM          |       |             |
| Ⓜ MG for 21.1 09/05                  |           |                   |                 |                               |                       |                 |                   |                |             |             |       |             |
| 7                                    | WFSB      | 09/10/12-09/10/12 |                 | CBS: THE EARLY SHOW           | 7am - 9am             | M-----          | :30               |                | \$200.00    | NM          |       |             |
| Ⓜ MG for 21.1 09/05                  |           |                   |                 |                               |                       |                 |                   |                |             |             |       |             |
| 22                                   | WFSB      | 09/06/12          | 09/06/12        | National Convention           | 10pm-11pm             |                 | :30               |                |             | NM          | 1     | \$4,500.00  |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                       |                 | <u>Spots/Week</u> |                | <u>Rate</u> |             |       |             |
| Week:                                |           | 09/03/12          | 09/09/12        | ---1---                       |                       |                 | 1                 |                | \$4,500.00  |             |       |             |
| 23                                   | WFSB      | 09/07/12          | 09/07/12        | CSI: Ny                       | 9pm - 10pm            |                 | :30               |                |             | NM          | 1     | \$800.00    |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                       |                 | <u>Spots/Week</u> |                | <u>Rate</u> |             |       |             |
| Week:                                |           | 09/03/12          | 09/09/12        | ----1--                       |                       |                 | 1                 |                | \$800.00    |             |       |             |
| 24                                   | WFSB      | 09/08/12          | 09/08/12        | Eyewitness News Weekend       | 6am - 7am             |                 | :30               |                |             | NM          | 2     | \$700.00    |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                       |                 | <u>Spots/Week</u> |                | <u>Rate</u> |             |       |             |
| Week:                                |           | 09/03/12          | 09/09/12        | -----2-                       |                       |                 | 2                 |                | \$350.00    |             |       |             |
| 25                                   | WFSB      | 09/08/12          | 09/08/12        | Eyewitness News               | 6pm - 6:30pm          |                 | :30               |                |             | NM          | 1     | \$700.00    |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                       |                 | <u>Spots/Week</u> |                | <u>Rate</u> |             |       |             |
| Week:                                |           | 09/03/12          | 09/09/12        | -----1-                       |                       |                 | 1                 |                | \$700.00    |             |       |             |
| 26                                   | WFSB      | 09/08/12          | 09/08/12        | 48 Hours Mystery              | 9pm - 10pm            |                 | :30               |                |             | NM          | 2     | \$1,400.00  |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                       |                 | <u>Spots/Week</u> |                | <u>Rate</u> |             |       |             |
| Week:                                |           | 09/03/12          | 09/09/12        | -----2-                       |                       |                 | 2                 |                | \$700.00    |             |       |             |
| <u>Spot</u>                          | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>            | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     |                | <u>Rate</u> | <u>Type</u> |       |             |
| 1                                    | WFSB      | 09/03/12-09/09/12 |                 | 48 Hours Mystery              | 9pm - 10pm            | -----Sa--       | :30               |                | \$700.00    | NM          |       |             |
| See MG 26.3,26.4                     |           |                   |                 |                               |                       |                 |                   |                |             |             |       |             |
| 2                                    | WFSB      | 09/03/12-09/09/12 |                 | 48 Hours Mystery              | 9pm - 10pm            | -----Sa--       | :30               |                | \$700.00    | NM          |       |             |
| See MG 26.3,26.4                     |           |                   |                 |                               |                       |                 |                   |                |             |             |       |             |
| 3                                    | WFSB      | 09/08/12-09/08/12 |                 | US Open Tennis                | VARIOUS               | -----Sa--       | :30               |                | \$700.00    | NM          |       |             |
| Ⓜ MG for 26.1,26.2                   |           |                   |                 |                               |                       |                 |                   |                |             |             |       |             |
| 4                                    | WFSB      | 09/08/12-09/08/12 |                 | US Open Tennis                | VARIOUS               | -----Sa--       | :30               |                | \$700.00    | NM          |       |             |
| Ⓜ MG for 26.1,26.2                   |           |                   |                 |                               |                       |                 |                   |                |             |             |       |             |
| 27                                   | WFSB      | 09/08/12          | 09/08/12        | 48 Hours Mystery              | 10pm - 11pm           |                 | :30               |                |             | NM          | 2     | \$1,400.00  |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                       |                 | <u>Spots/Week</u> |                | <u>Rate</u> |             |       |             |
| Week:                                |           | 09/03/12          | 09/09/12        | -----2-                       |                       |                 | 2                 |                | \$700.00    |             |       |             |
| 28                                   | WFSB      | 09/09/12          | 09/09/12        | Face the Nation/ Face the Str | 10:30am - 11:30am     |                 | :30               |                |             | NM          | 1     | \$350.00    |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                       |                 | <u>Spots/Week</u> |                | <u>Rate</u> |             |       |             |
| Week:                                |           | 09/03/12          | 09/09/12        | -----1                        |                       |                 | 1                 |                | \$350.00    |             |       |             |
| 29                                   | WFSB      | 09/09/12          | 09/09/12        | Patriots Football             | 1:00pm - 7:00pm       |                 | :30               |                |             | NM          | 3     | \$19,500.00 |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                       |                 | <u>Spots/Week</u> |                | <u>Rate</u> |             |       |             |
| Week:                                |           | 09/03/12          | 09/09/12        | -----3                        |                       |                 | 3                 |                | \$6,500.00  |             |       |             |
| 30                                   | WFSB      | 09/09/12          | 09/09/12        | 60 Minutes                    | 7pm - 8pm             |                 | :30               |                |             | NM          | 1     | \$7,200.00  |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                       |                 | <u>Spots/Week</u> |                | <u>Rate</u> |             |       |             |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

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|--|--|--|
| <b>Contract / Revision</b><br>491772 /       |  | <b>Alt Order #</b><br>06301258                         |
| <b>Contract Dates</b><br>09/04/12 - 09/10/12 |  | <b>Product</b><br>L MCMAHON 4 SENATE                   |
| <b>Advertiser</b><br>McMahon for Senate      |  | <b>Estimate #</b><br>1294                              |
|  |  | <b>Original Date / Revision</b><br>09/07/12 / 09/07/12 |

| *Line         | Ch   | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount              |
|---------------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-----------|---------------------|
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/03/12          | 09/09/12        | -----1                |                |      |        | 1                 | \$7,200.00  |      |           |                     |
| 31            | WFSB | 09/09/12          | 09/09/12        | Good Wife             | 9pm - 10pm     |      | :30    |                   |             | NM   | 2         | \$2,400.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/03/12          | 09/09/12        | -----2                |                |      |        | 2                 | \$1,200.00  |      |           |                     |
| 32            | WFSB | 09/09/12          | 09/09/12        | Mentalist             | 10pm - 11pm    |      | :30    |                   |             | NM   | 2         | \$2,400.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/03/12          | 09/09/12        | -----2                |                |      |        | 2                 | \$1,200.00  |      |           |                     |
| 33            | WFSB | 09/10/12          | 09/10/12        | Eyewitness News       | 6am - 6:30am   |      | :30    |                   |             | NM   | 1         | \$400.00            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/10/12          | 09/16/12        | 1-----                |                |      |        | 1                 | \$400.00    |      |           |                     |
| 34            | WFSB | 09/10/12          | 09/10/12        | Eyewitness News       | 12pm - 12:30PM |      | :30    |                   |             | NM   | 1         | \$600.00            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/10/12          | 09/16/12        | 1-----                |                |      |        | 1                 | \$600.00    |      |           |                     |
| 35            | WFSB | 09/10/12          | 09/10/12        | Eyewitness News       | 5pm - 5:30pm   |      | :30    |                   |             | NM   | 1         | \$575.00            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/10/12          | 09/16/12        | 1-----                |                |      |        | 1                 | \$575.00    |      |           |                     |
| 36            | WFSB | 09/10/12          | 09/10/12        | Eyewitness News       | 5:30pm - 6pm   |      | :30    |                   |             | NM   | 1         | \$1,500.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/10/12          | 09/16/12        | 1-----                |                |      |        | 1                 | \$1,500.00  |      |           |                     |
| 37            | WFSB | 09/10/12          | 09/10/12        | Eyewitness News       | 6pm - 6:30pm   |      | :30    |                   |             | NM   | 1         | \$2,100.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/10/12          | 09/16/12        | 1-----                |                |      |        | 1                 | \$2,100.00  |      |           |                     |
| 38            | WFSB | 09/10/12          | 09/10/12        | Inside Edition        | 7pm - 7:30pm   |      | :30    |                   |             | NM   | 1         | \$500.00            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/10/12          | 09/16/12        | 1-----                |                |      |        | 1                 | \$500.00    |      |           |                     |
| 39            | WFSB | 09/10/12          | 09/10/12        | Entertainment Tonight | 7:30pm - 8pm   |      | :30    |                   |             | NM   | 1         | \$500.00            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/10/12          | 09/16/12        | 1-----                |                |      |        | 1                 | \$500.00    |      |           |                     |
| 40            | WFSB | 09/10/12          | 09/10/12        | Eyewitness News       | 5:30a - 6am    |      | :30    |                   |             | NM   | 1         | \$600.00            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/10/12          | 09/16/12        | 1-----                |                |      |        | 1                 | \$600.00    |      |           |                     |
| 41            | WFSB | 09/10/12          | 09/10/12        | Eyewitness News       | 11PM - 11:35PM |      | :30    |                   |             | NM   | 1         | \$500.00            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/10/12          | 09/16/12        | 1-----                |                |      |        | 1                 | \$500.00    |      |           |                     |
| 42            | WFSB | 09/10/12          | 09/10/12        | Hawaii 5-0            | 10pm - 11pm    |      | :30    |                   |             | NM   | 2         | \$3,000.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:         |      | 09/10/12          | 09/16/12        | 2-----                |                |      |        | 2                 | \$1,500.00  |      |           |                     |
| <b>Totals</b> |      |                   |                 |                       |                |      |        |                   |             |      | <b>75</b> | <b>\$104,975.00</b> |

| Time Period         | # of Spots | Gross Amount        | Net Amount         |
|---------------------|------------|---------------------|--------------------|
| 08/27/12 - 09/10/12 | 75         | \$104,975.00        | \$89,228.75        |
| <b>Totals</b>       | <b>75</b>  | <b>\$104,975.00</b> | <b>\$89,228.75</b> |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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